

Digital Marketing Trainee

Who Are We?

We offer a full suite of Digital Transformation solutions. Our Development Services are centred around the creation of various Web & Mobile Solutions, Custom Software Development as well as Digital Marketing services.

Internship Description

The Digital Marketing Intern will be trained in all major digital marketing fields. At the end of the Internship you would have basic knowledge in all of the following fields: Pay Per Click advertising, SEO, CRO, Content Marketing, Social Media Marketing.

The Internship duration is between **two to four months**, depending on the candidate performance & desire to participate in the program.

At the end of the Internship a suitable candidate may be offered a position in our company.

The second and third months of the program are remunerated.

Suitable For:

- Graduates or Students in their last year of study in Marketing & Advertising
- Candidates looking for a full time job but lacking the necessary experience
- Candidates looking to expand their knowledge in the Digital Marketing field

Requirements:

- Advanced English Language Proficiency - Reading, Writing, Speaking
- Interest in the Digital Marketing Field
- Availability for at least 3 month period and availability to extend the internship to a full-time work position if needed
- Basic knowledge of Word, Excel, Photoshop
- Knowledge in the following fields will be a big plus:
 - Various Digital Marketing activities
 - Content Management Systems knowledge
 - Web Copywriting
 - Graphic Design
 - Web Design

Internship Compensation & Location

The 2nd and 3rd months of the internship are paid according to market rates. The internship program will be held in our office in **Blagoevgrad, Bulgaria**.

How to Apply:

Send us an email with the following headline **05-Internship** containing your **CV** along with a **short letter in English** answering the following questions:

- A little bit about yourself?
- Why are you interested in Digital Marketing? What do you know about it?
- What do you think is the single most important quality of a Digital Marketing specialist?
 - To be creative
 - To be analytical
 - To be able to do a proper Google Search
 - To be knowledgeable in HTML & CSS

Why did you choose that answer?

The deadline for your applications is **27.05.2019**. Only short-listed candidates will be contacted. Send us your documents at **info@codeplusmarketing.com**